



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Masami Suzuki et al.

Art Unit : 3623

Serial No. : 10/797,906

Examiner : Unknown

Filed : March 9, 2004

Title : REPORTING METRICS FOR ONLINE MARKET SALES CHANNELS

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

POWER OF ATTORNEY BY ASSIGNEE AND ELECTION OF  
ASSIGNEE TO CONDUCT PROSECUTION TO EXCLUSION OF INVENTORS

The undersigned, as authorized representative of the assignee of the entire right, title and interest in the above-identified application, hereby appoints

Dwight U. Thompson, Reg. No. 53,688

John C. Phillips, Reg. No. 35,322

Frank R. Occhiuti, Reg. No. 35,306

John F. Rollins, Reg. No. 38,013

Michael B. Chernoff, Reg. No. 42,408

Wayne P. Sobon, Reg. No. 32,438

as its attorney to prosecute the application and to transact all business in the Patent and Trademark Office connected therewith with full powers of substitution and revocation, said appointment to be to the exclusion of the inventors and their attorney(s) in accordance with the provisions of 37 CFR §3.71 *et seq.* of the Patent Office Rules of Practice.

Ownership is in the assignee by virtue of the assignment documents submitted for recordation on June 11, 2004. The documents evidencing ownership have been reviewed and to the best of the assignee's knowledge and belief, title is in the assignee.

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

June 25, 2004  
Date of Deposit

R. P. Ippolito  
Signature

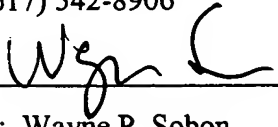
Roxanne Ippolito  
Typed or Printed Name of Person Signing Certificate

Applicant : Masami Suzuki et al.  
Serial No. : 10/797,906  
Filed : March 9, 2004  
Page : 2 of 2

Attorney's Docket No.: 12587-048001 / D03-  
047/01540-00/US

Please direct all communications regarding the application to the attorney at the address  
and telephone numbers indicated below.

Frank R. Occhiuti  
FISH & RICHARDSON P.C.  
225 Franklin Street  
Telephone: (617) 542-5070  
Facsimile: (617) 542-8906

Signature: 

Typed name: Wayne P. Sobon

Title: Manager and Director of Intellectual Property

Assignee: Accenture Global Services GmbH

DUT/rpi

Fish & Richardson P.C.  
12390 El Camino Real  
San Diego, California 92130  
Telephone: (858) 678-5070  
Facsimile: (858) 678-5099

10404223.doc